**PLAY – Yearbook Launch A Employee** Subject Line: How do you celebrate a great career?

<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN" "http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">

<html xmlns="http://www.w3.org/1999/xhtml">

 <head>

 <meta http-equiv="content-type" content="text/html; charset=UTF-8">

 <meta name="format-detection" content="telephone=no">

 <meta name="viewport" content="width=device-width; initial-scale=1.0; maximum-scale=1.0; user-scalable=no;">

 <meta http-equiv="x-ua-compatible" content="IE=9; IE=8; IE=7; IE=EDGE">

 <style type="text/css">

 #outlook a {

 padding: 0;

 }

 body {

 width: 100% !important;

 size-adjust: 100%;

 -ms-text-size-adjust: 100%;

 margin: 0 auto;

 padding: 30px 0 0 0;

 }

 .ReadMsgBody {

 width: 100%;

 }

 .ExternalClass {

 width: 100%;

 }

 .backgroundTable {

 margin: 0 auto;

 padding: 0;

 width: 100%;

 }

 table td {

 border-collapse: collapse;

 }

 .ExternalClass \* {

 line-height: 115%;

 }

 </style>

 </head>

 <body>

 <!--[if gte mso 9]>

 </v:textbox>

 </v:rect>

 <style type="text/css" media="all">

 table, tr, td {border-collapse: collapse;}

 tr { font-size:0px; line-height:0px; border-collapse: collapse; }

 a { text-decoration: none !important; color:#000000 !important}

 </style>

 <![endif]-->

 <!--

 Notes: Body tag has padding applied in the head, update if needed

 Update the link styling in both the body and mso styles

 Every table will need to have width applied

 Img tags need alt tags, width without px, height should be auto

 -->

 <table border="0" cellspacing="0" cellpadding="0" width="600" align="center" background-color="#ffffff" style="border-collapse:collapse;">

 <tr>

 <td>

 <table border="0" cellspacing="0" cellpadding="0" width="600" align="center" background-color="#ffffff" style="border-collapse:collapse;">

 <tr>

 <td>

 <!-- banner image is 160% of original -->

 <img src="https://secure.eawardcenter.com/u/play\_yearbookLaunchA/emails/images/banner.jpg" width="600" height="auto" alt="Introducing Yearbook banner"/>

 </td>

 </tr>

 </table>

 <table border="0" cellspacing="0" cellpadding="0" width="600" align="center" background-color="#ffffff" style="border-collapse:collapse;">

 <tr>

 <td style="font-family: Arial, 'Helvetica Neue', Helvetica, sans-serif; font-size: 17px; line-height: 20px; padding: 22px 20px 15px 30px">Your career is important to us! That's why we're pleased to introduce Yearbook<sup style="font-size: 55%; line-height: 20%;">&reg;</sup>, a whole new way to celebrate your years of service, your impact on your team, and your contributions over time.</td>

 </tr>

 <tr>

 <td style="font-family: Arial, 'Helvetica Neue', Helvetica, sans-serif; font-size: 13px; line-height: 17px; padding: 0 20px 15px 30px">

 &#123;&#123; In addition to offering a great selection of awards, Yearbook reflects the year level you're celebrating. So each is personal and unique—just like every career! &#125;&#125;

 </td>

 </tr>

 <tr>

 <td style="font-family: Arial, 'Helvetica Neue', Helvetica, sans-serif; font-size: 13px; line-height: 17px; padding: 0 20px 22px 30px">Look for Yearbook to enhance your next milestone service anniversary. It's a great new way to applaud your career.</td>

 </tr>

 </table>

 </td>

 </tr>

 </table>

 </body>

</html>

**PLAY – Yearbook Launch A Manager** Subject Line: How do you celebrate a great career?

<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN" "http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">

<html xmlns="http://www.w3.org/1999/xhtml">

 <head>

 <meta http-equiv="content-type" content="text/html; charset=UTF-8">

 <meta name="format-detection" content="telephone=no">

 <meta name="viewport" content="width=device-width; initial-scale=1.0; maximum-scale=1.0; user-scalable=no;">

 <meta http-equiv="x-ua-compatible" content="IE=9; IE=8; IE=7; IE=EDGE">

 <style type="text/css">

 #outlook a {

 padding: 0;

 }

 body {

 width: 100% !important;

 size-adjust: 100%;

 -ms-text-size-adjust: 100%;

 margin: 0 auto;

 padding: 30px 0 0 0;

 }

 .ReadMsgBody {

 width: 100%;

 }

 .ExternalClass {

 width: 100%;

 }

 .backgroundTable {

 margin: 0 auto;

 padding: 0;

 width: 100%;

 }

 table td {

 border-collapse: collapse;

 }

 .ExternalClass \* {

 line-height: 115%;

 }

 </style>

 </head>

 <body>

 <!--[if gte mso 9]>

 </v:textbox>

 </v:rect>

 <style type="text/css" media="all">

 table, tr, td {border-collapse: collapse;}

 tr { font-size:0px; line-height:0px; border-collapse: collapse; }

 a { text-decoration: none !important; color:#000000 !important}

 </style>

 <![endif]-->

 <!--

 Notes: Body tag has padding applied in the head, update if needed

 Update the link styling in both the body and mso styles

 Every table will need to have width applied

 Img tags need alt tags, width without px, height should be auto

 -->

 <table border="0" cellspacing="0" cellpadding="0" width="600" align="center" background-color="#ffffff" style="border-collapse:collapse;">

 <tr>

 <td>

 <table border="0" cellspacing="0" cellpadding="0" width="600" align="center" background-color="#ffffff" style="border-collapse:collapse;">

 <tr>

 <td>

 <!-- banner image is 160% of original -->

 <img src="https://secure.eawardcenter.com/u/play\_yearbookLaunchA/emails/images/banner.jpg" width="600" height="auto" alt="Introducing Yearbook banner"/>

 </td>

 </tr>

 </table>

 <table border="0" cellspacing="0" cellpadding="0" width="600" align="center" background-color="#ffffff" style="border-collapse:collapse;">

 <tr>

 <td style="font-family: Arial, 'Helvetica Neue', Helvetica, sans-serif; font-size: 17px; line-height: 20px; padding: 22px 20px 15px 30px">As a leader, you know: Our employees are the heart and soul of this company. That's why we're pleased to introduce Yearbook<sup style="font-size: 55%; line-height: 20%;">&reg;</sup>, a memorable new way to celebrate service anniversaries.</td>

 </tr>

 <tr>

 <td style="font-family: Arial, 'Helvetica Neue', Helvetica, sans-serif; font-size: 13px; line-height: 17px; padding: 0 20px 15px 30px">

 &#123;&#123; In addition to offering a great selection of awards, Yearbook reflects the year level an employee is celebrating. So each is personal and unique—just like every career! &#125;&#125;

 </td>

 </tr>

 <tr>

 <td style="font-family: Arial, 'Helvetica Neue', Helvetica, sans-serif; font-size: 13px; line-height: 17px; padding: 0 20px 22px 30px">Share the news about Yearbook with your teams. We're excited about this offering! It's a great way of demonstrating to our employees how valued they are.</td>

 </tr>

 </table>

 </td>

 </tr>

 </table>

 </body>

</html>