Play 5 – inspire\_leaders-1– subject line: < ProgramName> What's in it for you as a leader?

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<title>&#123;&#123; ProgramName &#125;&#125; What's in it for you as a leader?</title>

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<td style="padding-top: 15px; padding-right: 30px; padding-bottom: 0px; padding-left: 30px;">

<p style="font-size: 16px; line-height: 20px; text-align:left">Employee recognition isn't just a "nice" thing to do. The most effective leaders at &#123;&#123; CompanyName &#125;&#125; make it a priority because it drives real business results. Among them: </p>

<ul>

<li>INCREASED INNOVATION: 2X as many ideas per month</li>

<li>INCREASED ENGAGEMENT: 32% more likely to work at maximum capacity</li>

<li>LOWER TURNOVER: With strong recognition, 85% are more likely to stay</li>

</ul>

<p style="font-size: 12px; color: #f78d21; line-height: 18px; text-align:left"><strong>Be inspired tip: Schedule a regular time each week to send eCards, &#123;&#123;submit award nominations&#125;&#125; or write thank-you notes. Just 15 minutes will do. You'd be surprised by the impact this consistent discipline yields!</strong>

</p>

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<td style="padding-top: 10px; padding-right: 30px; padding-bottom: 15px; padding-left: 30px;">

<p>Questions? Contact us at <a href="mailto:gpfeedback@octanner.com" style="color: #000000; text-decoration: none;">gpfeedback@octanner.com</a></p>

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<p style="color: #ffffff; font-size:11px">Appreciate today with &#123;&#123; ProgramName &#125;&#125;</p>

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Play 5 – inspire\_leaders-2– subject line: Do your team members know how they contribute to < CompanyName>'s goals?

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<title>Do your team members know how they contribute to &#123;&#123; CompanyName &#125;&#125;'s goals?</title>

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<td style="padding-top: 15px; padding-right: 30px; padding-bottom: 15px; padding-left: 30px;"><p style="font-size: 16px; line-height: 20px; text-align:left"> What's the quickest way for you as a leader to reinforce what matters most at {{ CompanyName }}? The simple answer is, recognition. When you see people demonstrating our core values, celebrate it<span style="letter-spacing: -2px;">----</span>often and out loud. </p>

<p style="font-size: 14px; color: #bc347c; line-height: 18px; text-align:left">Be inspired tip: Appreciating someone publicly is not only affirming for the recipient, it tells everyone listening what our organization values. Recognition points the way. </p>

<p style="font-size: 9px; color: #000000; line-height: 18px; text-align:left">Questions? Contact us at <a href="mailto:gpfeedback@octanner.com" style="color: #000000; text-decoration: none;">gpfeedback@octanner.com</a></p>

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Play 5 – inspire\_leaders-3– subject line: What makes <CompanyName> team members feel appreciated?

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<p style="font-size: 16px; line-height: 20px; text-align:left"> Make it a habit to know your team and what makes each individual feel appreciated. Some people love standing in the spotlight. Others prefer one-on-one recognition or a small team gathering and a few simple words. </p>

<p style="font-size: 14px; color: #f78d21; line-height: 18px; text-align:left">Be inspired tip: Sit down with team members and ask what makes each feel appreciated. That way, you can be sure to make recognition personal and meaningful.</p>

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Play 5 – inspire\_leaders-4– subject line: 3 creative recognition ideas for <CompanyName> leaders

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<title>3 creative recognition ideas for {{ CompanyName }} leaders</title>

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<td style="padding-top: 10px; padding-right: 30px; padding-bottom: 0px; padding-left: 30px;"><p style="font-size: 16px; line-height: 20px; text-align:left">Looking for ways to inspire, motivate and grow talent on your team?</p></td>

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<li>Start a team meeting with appreciation for a recent success</li>

<li>Spotlight an award winner in the company newsletter or intranet</li>

<li>Gather the team for a conference call to honor a remote worker</li>

</ol>

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<td height="31" style="font-size: 15px;color: #849339;padding-left: 30px;padding-right: 50px; line-height: 16px; text-align:left">Be inspired tip: Keep a stack of notecards on your desk so a quick "thank you" is always close at hand. </td

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