

# PLAY 31: RECOGNITION DURING COVID CRISIS

KEEP YOUR DISTANCE—AND STAY CONNECTED

You and fellow team members might be physically separated, but staying connected matters. Appreciation is a great way to bridge the gap! It's easy, available 24/7, and travels beautifully through the air (—download the Great Work app and pair it with {{ ProgramName }} for even greater ease).

Now more than ever, appreciation is important. Who do you know who could use a boost of brightness right now? Do something positive and recognize them!

Our current COVID-19 environment makes us all the more appreciative of the amazing ways co-workers are responding to challenges. We'll get through this—together.

Appreciate today with {{ ProgramName }}

TURN YOUR POINTS INTO POSITIVITY

In stressful times, it's more important than ever to take care of yourself. And the good news is, you've got recognition points available on {{ ProgramName }} that you can spend without spending a dime!

From gift cards for everyday essentials to cookware for stay-at-home meals to great gifts and rewards just because, there are hundreds of items to choose from.

Reward yourself. Redeem your points on {{ ProgramName }} today.

BE A BRIGHT SPOT

People are responding to unprecedented challenges in inspiring and often extraordinary ways. Whose work has impressed you this week? Do something positive and recognize them!

Appreciate today with {{ ProgramName }}

DIGITAL POSTER

WHY APPRECIATE—ESPECIALLY DURING CRISIS TIMES

**Leader Talking Points**

Our current COVID-19 environment makes us all the more appreciative of the amazing ways co-workers are responding to this challenge. That's why NOW more than ever, gratitude is a great way to stay positive, spread hope, and encourage team members to persevere.

LEADER TALKING POINTS

TIMES LIKE THESE BRING OUT THE BEST IN US

- Look for—and recognize—examples of people rising to new challenges
- Appreciate team members who put patients first
- Appreciate colleagues who are carrying a heavy burden:
  - Working while kids at home
  - Working with extra anxiety, uncertainty and stress
- Recognize people who are living {{ ProgramName }} values in inspiring ways—It's impossible to over-thank someone!

When frequently recognized, 59% of healthcare workers feel a decrease in feeling fearful about COVID-19 in the workplace.

Source: CDC, Turner Institute public survey, March 2020

**TECHNOLOGY MAKES APPRECIATION EASY**

- Send an eCard for team members doing great work in challenging times
- {{ Nominate outstanding work for an award }}
- {{ Celebrate significant career milestones }}
- {{ "Like" a teammate's achievement on our social wall }}
- {{ Redeem your {{ award points }} for great merchandise }}
- {{ Give and receive recognition on your mobile device by downloading the Great Work app and pairing {{ ProgramName }} with your tablet or phone }}

Appreciate today, {{ ProgramName }} is located {{ on the company intranet at +address+ }}

BE A BRIGHT SPOT

ARTICLE GRAPHIC



EMAIL SERIES