Short Article – Recognition During COVID Crisis - Healthcare

Times like these are unprecedented. Like many in the healthcare industry, those of us at {{ Org Name }} have had to figure out how to respond to urgent needs swiftly, adhere to new safety policies, and solve difficult new problems—all while caring for family members at home.

**Now more than ever, appreciation is important. Who do you know who could use a boost of brightness right now? Do something positive and recognize them!**

{{ Simply log on to our intranet site and click on ProgramName }}. From there, you can:

* Send an eCard to acknowledge everyday excellence—all the more important given that these are anything but ordinary days
* {{Nominate outstanding performance for an award}}
* {{ Redeem your recognition points for practical items or well-deserved rewards }}

When you see team members responding to this challenge in inspiring and often extraordinary ways, take a moment and let them know the difference they make. Now more than ever, gratitude is a great way to stay positive, spread hope, and encourage team members to persevere.

[CTA]

**Appreciate now with {{ ProgramName }}**