

# PLAY 31: RECOGNITION DURING COVID CRISIS

KEEP YOUR DISTANCE—AND STAY CONNECTED

You and fellow team members might be physically separated, but now more than ever staying connected matters. Appreciation is a great way to bridge the gap! It's easy, available 24/7, and travels beautifully through the air (i.e., download the Great Work app and pair it to {{ ProgramName }} for even greater ease.)

Who do you know who could use a little appreciation right now? Do something positive and recognize them!

A little virus-induced distance makes us all the more appreciative of the amazing ways co-workers are responding to challenges. We'll get through this—together.

Appreciate today with {{ ProgramName }}

TURN YOUR POINTS INTO POSITIVITY

In stressful times, it's more important than ever to take care of yourself. And the good news is, you've got recognition points available on {{ ProgramName }} that you can spend without spending a dime!

From gift cards for everyday essentials to cookware for stay-at-home meals to great gifts and rewards just because, there are hundreds of items to choose from.

Reward yourself. Redeem your points on {{ ProgramName }} today.

BE A BRIGHT SPOT

People are responding to unprecedented challenges in inspiring and sometimes extraordinary ways. Whose work has impressed you this week? Do something positive and recognize them!

Appreciate today with {{ ProgramName }}

DIGITAL POSTER

WHY APPRECIATE—ESPECIALLY DURING CRISIS TIMES

Leader Talking Points

A little virus-induced distance is making us all more appreciative of our teams—for their resilience and commitment to help us get through this no matter what comes our way. We are more aware than ever of how much we rely upon each other. That's why NOW is a great time to appreciate, encourage and lead the way by being a bright spot for team members!

GREAT WORK IS HAPPENING NOW MORE THAN EVER

- Look for—and recognize—examples of everyday excellence happening either in the workplace or remotely
- Appreciate colleagues who are working under extra stress at this time
  - Working with kids at home
  - Working while caring for family members who are sick
  - Working under risky conditions to provide healthcare, deliver food, keep critical businesses open
- Recognize people rising to new challenges often - it's impossible to over-thank someone!

When frequently recognized, 59% of healthcare workers feel a decrease in feeling fearful about COVID-19 in the workplace.

Source: CDC, Turner Institute public survey, March 2020

MADE IT HAPPEN

TECHNOLOGY MAKES APPRECIATION EASY—STAY CONNECTED WHILE WORKING APART

- Send an eCard for team members doing great work in challenging times
  - Nominate outstanding work for an award
  - Celebrate significant career milestones
  - Use a teammate's achievement on our social wall
  - Redeem your award points for great merchandise
- Give and receive recognition on your mobile device by downloading the Great Work app and pairing it with your tablet or phone

Appreciate today, {{ ProgramName }} is located {{ on the company intranet at +address+ }}

LEADER TALKING POINTS

BE A BRIGHT SPOT

ARTICLE GRAPHIC



EMAIL SERIES