Short Article – Recognition During COVID Crisis – General Business

Times like these are unprecedented. Like many companies, those of us at {{ CompanyName }} have had to figure out how to work remotely, adhere to new safety policies, and solve difficult problems—all while caring for family members. The good news is, team members are responding in inspiring and sometimes extraordinary ways!

**Who do you know who could use a little appreciation right now? Do something positive and recognize them!**

{{ Simply log on to our intranet site and click on ProgramName }}. From there, you can:

* Send an eCard to acknowledge everyday excellence—all the more important given that these are anything but ordinary days!
* {{Nominate outstanding performance for an award}}
* {{ Redeem your recognition points for practical items or well-deserved rewards }}

When you see team members seizing opportunities to make a big difference, seize the moment and inspire them back. Now more than ever, gratitude is a great way to stay positive, spread hope, and encourage team members to persevere.

[CTA]

**Appreciate now with {{ ProgramName }}**