

PLAY 30: INITIATIVES INTRO FOR VICTORIES™

TARGET AUDIENCE: **LEADERS**

Ready to create an initiative for your team to get behind? It's easy to set up a common challenge, project, or goal to rally around—here's how:

1. Visit `{{ ProgramName }}` > Programs > Initiatives
2. Click Request Initiative
3. Name your initiative, designate an owner(s), specify a points budget, and add relevant desired outcomes, details, and criteria
4. Select a pre-designed banner or upload a unique image to the home page
5. Create awards and designate permissions and points for each
6. Invite participants and if desired give each a points budget for peer-to-peer (team) recognition
7. Change the initiative status from Inactive to Active
8. Done! Participants are automatically notified that they are part of the project

Get started today at `{{ ProgramName }}`

Creating a focused initiative within `{{ ProgramName }}` is a great way to engage everyone on your team. Not only does it underscore team priorities and point everyone in a common direction, it rewards them for meeting key objectives along the way.

Visit `{{ ProgramName }}` > Programs > Initiatives to set up your challenge, define criteria, establish a budget, and invite participants.

Recognition for the accomplishments and progress grants you've designated is automatically posted to your project's dedicated social feed—a great space for team members to celebrate success and cheer each other on.

Want to encourage even more social activity? Get everyone in the game by giving team members their own points allowance to award. Peer-to-peer recognition is a proven way to build connections and fuel.

Get started today at `{{ ProgramName }}`

If you've set up a great challenge, goal, or project for your team using the initiative capability within `{{ ProgramName }}`, now it's time to make it a resounding success.

Here's how to get the most out of your team's initiative:

- Make it a worthy goal and set clear objectives and expectations
- Post a kick-off/welcome message on the project's dedicated social feed
- Feature your initiative page at a team meeting/huddle and encourage everyone to sign in and make a comment
- Present awards visibly and celebrate success together as a team
- "Like" or comment on team postings on the feed to encourage continued engagement
- Create customized award images by uploading unique imagery or photos
- For larger projects, find and train advocates to keep the momentum high

Get started today at `{{ ProgramName }}`

- New capability within `{{ Program Name }}`
- Rally teams around a common goal, challenge or project
- Build your own focused recognition program around initiatives like Safety, Wellbeing, Security—any business goal you'd like
- Easy, self-serve

GETTING STARTED

Visit `{{ ProgramName }}`

- Select Programs
- Select Initiatives

Click Create Initiative

CREATE YOUR INITIATIVE

Decide on initiative name, objectives, award criteria, budget and project owner(s)

Create your initiative

Name your initiative

Points

Who wants to be initiated?

Choose a program

Details

Remember

EMAIL SERIES

LEADER PPT PRESENTATION

The Initiatives capability within `{{ ProgramName }}` makes it easy for managers and admins to rally teams around a common goal, challenge, or project. From safety programs to innovation efforts, short-term incentives to long-term goals, now you can build an initiative in minutes and run it as you'd like.

EASY SELF-SERVE SET-UP

1. Visit `{{ ProgramName }}` > Programs > Initiatives
2. Click Request or Create Initiative
3. Name your initiative, designate an owner(s), specify a points budget, and add relevant desired outcomes, details, and criteria
4. Select a pre-designed banner or upload a unique image to the home page
5. Create awards and designate permissions and points for each
6. Invite participants and if desired give each a points allowance for peer-to-peer (team) recognition
7. Change the initiative status from Inactive to Active
8. Done! Participants are automatically notified that they are part of the project

PRE-APPROVED POINTS BUDGET

- Create your initiative with a pre-approved number of points to award
- Designate guidelines and criteria for when and why points will be awarded
- No approval or nomination process: points are deposited to recipient's accounts as soon as they are awarded
- Assign an allowance of points to each participant to encourage peer-to-peer (team) activity if desired

SOCIAL, CUSTOMIZABLE, ENGAGING

- Brand your initiative by uploading a custom banner image, award images, and description text to fit your audience and project goals
- Create initiative-specific awards to make each challenge fun and unique
- Post comments, updates, questions, and images to a dedicated social wall for other team members to view and comment on

Get started today at `{{ ProgramName }}`

ELECTRONIC FLYER