Play 3 – appropriate recognition – subject line: Tips for recognition at <CompanyName>

<!doctype html>

<html>

<head>

<meta charset="UTF-8">

<meta http-equiv="pragma" content="no-cache">

<meta http-equiv="expires" content="-1">

<title>Keeping recognition top-of-mind at {{ CompanyName }}</title>

</head>

<body align="center">

 <table align="center" border="0" cellspacing="0" cellpadding="0" width="600" style="margin-top: 20; margin-right: auto; margin-bottom: 0; margin-left: auto; font-family: Arial, Helvetica, Sans-Serif; color: #231F20; text-align: left; background-color: #FFFFFF; padding-left: 0px;">

 <tr>

 <td>

 <img src="https://secure.eawardcenter.com//u/play3/email/images/play\_3\_banner.jpg" width="600" height="361" alt="Play 16 Banner" align="center" border="0" style="margin: 0; padding-top: 10px; padding-right: 0; padding-bottom: 0px; padding-left: 0px;" />

 </td>

 </tr>

 <tr>

 <td style="padding-top: 0px; padding-right: 25px; padding-bottom: 25px; padding-left: 15px;">

 <p style="font-size: 17px; margin-top: 20px; line-height: 22px; text-align: left"><strong>How do you know when to send an eCard? </strong>When is work worthy of a nomination? How do you tell the difference?</p>

 <ol style=" font-size: 13px; line-height: 16px; text-align: left">

 <li>When your first inclination is to say THANKS or NICE JOB or CONGRATULATIONS, send someone an eCard.</li>

 <li>When your first inclination is to say WOW, submit a nomination for an award.</li>

 </ol>

 <p style="font-size: 13px; line-height: 16px; text-align:left">No matter what size your appreciation, it's easy to express it with <strong>&#123;&#123; ProgramName &#125;&#125;.</strong></p>

 <p style="padding-bottom: 15px; font-size: 9px; line-height: 14px; text-align: left;">Questions? Contact us at <a href="mailto:gpfeedback@octanner.com" style="color: #000000; text-decoration: strong;"><strong>gpfeedback@octanner.com</strong></a></p>

 </td>

 </tr>

 <tr>

 <td style="background-color: #000000; text-align: center; color: #ffffff; padding-top: 12px; font-size: 12px; letter-spacing: 1px; padding-bottom: 12px;">Appreciate today with &#123;&#123; ProgramName &#125;&#125;

 </td>

 </tr>

</table>

</body>

</html>