Play 2 – best practice 01 – subject line: How often should you recognize <Company Name> employees?

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<title>How often should you recognize &#123;&#123; CompanyName &#125;&#125; employees?</title>

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<td style="padding-top: 0px; padding-right: 25px; padding-bottom: 25px; padding-left: 15px;">

<p style="font-size: 17px; margin-top: 20px; line-height: 22px; text-align: left">Find opportunities to appreciate often<span style="letter-spacing: -2px;">---- </span>at least once a week.</p>

<p style=" font-size: 13px; margin-top: 20px; line-height: 16px; text-align: left">Busy leaders often schedule a regular time each week to write a few thank-you notes or send eCards. &#123;&#123; You can even recognize on the fly by downloading the Great Work app to your mobile device. &#125;&#125; <strong>You’d be surprised how just 10 minutes of your time can make someone’s entire week.</strong></p>

<p style="padding-bottom: 15px; margin-top: 20px; font-size: 9px; line-height: 14px; text-align: left;">Questions? Contact us at <a href="mailto:gpfeedback@octanner.com" style="color: #000000; text-decoration: strong;"><strong>gpfeedback@octanner.com</strong></a></p>

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<tr>

<td style="background-color: #000000; text-align: center; color: #ffffff; padding-top: 12px; font-size: 12px; letter-spacing: 1px; padding-bottom: 12px;">Appreciate today with &#123;&#123; ProgramName &#125;&#125;

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Play 2 – best practice 02 – subject line: Never let recognition grow cold at <Company Name>

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<title>Never let recognition grow cold at &#123;&#123; CompanyName &#125;&#125;</title>

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<p style="font-size: 17px; margin-top: 20px; line-height: 22px; text-align: left">Don't let the moment pass, or save up your recognition for the <br>end of the year.</p>

<p style=" font-size: 13px; margin-top: 20px; line-height: 16px; text-align: left">People need to hear &quot;thanks&quot; at work often<span style="letter-spacing: -2px;">---- </span>not just for major achievements, but also for little efforts along the way. And appreciation from you tells the people you lead you notice and care about their talents and contributions.</p>

<p style=" font-size: 13px; margin-top: 20px; line-height: 16px; text-align: left"><strong>Speaking of timely, there’s no better time to visit &#123;&#123 ProgramName &#125;&#125;</strong> &#123;&#123; <span style="letter-spacing: -2px;">---- </span>you can also download the Great Work app to your mobile device. &#125;&#125; </p>

<p style="padding-bottom: 15px; margin-top: 20px; font-size: 9px; line-height: 14px; text-align: left;">Questions? Contact us at <a href="mailto:gpfeedback@octanner.com" style="color: #000000; text-decoration: strong;"><strong>gpfeedback@octanner.com</strong></a></p>

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Play 2 – best practice 03 – subject line: Connecting the dots with recognition at <Company Name>

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<p style="font-size: 17px; margin-top: 20px; line-height: 22px; text-align: left">Be performance-based in your recognition. Tell someone precisely what impressed you and how it connects to our vision and values.</p>

<p style=" font-size: 13px; margin-top: 20px; line-height: 16px; text-align: left">Taking the time to mention one or two specifics of a person's accomplishment lets them know<br>you really notice and value their efforts. And, it underscores the principles that matter at <br>&#123;&#123; CompanyName &#125;&#125;.</p>

<p style=" font-size: 13px; margin-top: 20px; line-height: 16px; text-align: left"><strong>Who do you know who is a great example of our guiding values?</strong> Recognize him or her today! &#123;&#123; Download the Great Work app to your mobile device. &#125;&#125;</p>

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Play 2 – best practice 04 – subject line: Recognition is an equal-opportunity opportunity at <Company Name>

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<title>Recognition is an equal-opportunity opportunity at &#123;&#123; CompanyName &#125;&#125;</title>

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<p style="font-size: 17px; margin-top: 20px; line-height: 22px; text-align: left"><strong>Not everyone is a stand-out performer;</strong> Recognize him or her today! <br>&#123;&#123; Download the Great Work app to your mobile device. &#125;&#125; </p>

<p style=" font-size: 13px; margin-top: 20px; line-height: 16px; text-align: left">Take a moment and think of someone who deserves acknowledgment<span style="letter-spacing: -2px;"> ---- </span>and then recognize them with &#123;&#123; ProgramName &#125;&#125; from your computer or mobile device.</p>

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