email to accompany the flyer—content only. Not part of the designs in this play.

**Subject line: 4 Habits of Effective Recognizers at {{ CompanyName }}**

Recognition at heart is really quite simple: There is nothing like a simple, sincere thank-you for letting a team member know you appreciate what they do!

But as leaders at {{ CompanyName }}, we strive to continually fine tune what we do, and like any leadership skill, recognition is a practice: The more you do it, the more effective a tool you’ll find recognition to be.

Take a look at the attached flyer detailing 4 “best practice” habits of effective recognizers. It’s a quick read, and a great resource for referring to time and again.

Thanks again for all you do to lead this important initiative at {{ CompanyName }}.