**CELEBRATING 100,000 APPRECIATION MOMENTS!**

Since {{ ProgramName }}, our recognition program at {{ CompanyName }}, was launched {{ number of months/years }} ago, we’ve celebrated accomplishment in thousands of unique and creative ways. And on {{ date }}, we reached a major recognition milestone: 100,000 eCards have been exchanged!

eCards, of course, are our way of celebrating everyday effort at {{ CompanyName }}. So sending 100,000 of them is quite an accomplishment—and says a lot about who we are. It means 100,000 people have been appreciated for their everyday efforts at {{ CompanyName }}. Thousands of others have taken the time to notice great work—and say “thanks!”

We are well on our way to making appreciation an everyday part of our culture, so let’s celebrate! Great job, one and all, and keep up the good thanking on {{ ProgramName. }}Together, we’ll continue to raise the bar.

**Appreciate today with {{ ProgramName }}**