**eTHANKS OR NOMINATION: HOW DO YOU DECIDE?**

How do you know when to send an eCard? When is work worthy of a nomination? How do you tell the difference?

As a general guideline, **eCards** offer a quick, on-the-spot way to express appreciation every day. When your first inclination is to say THANKS or NICE JOB or CONGRATULATIONS, send someone an eCard.

Taking appreciation up a notch, **award nominations** arefor rewarding work that really stands out. When your first inclination is to say WOW, submit a nomination for an award.

eCards or nomination? Appreciation in small, medium and WOW is available with {{ ProgramName }} from your computer or mobile device.

**Appreciate today with {{ ProgramName }}**