Enterprise launch play – teaser email – subject line: Who will you thank?

<!doctype html>

<html>

<head>

<meta charset="UTF-8">

<meta http-equiv="pragma" content="no-cache">

<meta http-equiv="expires" content="-1">

<title>Who will you thank?</title>

</head>

<body>

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<tr>

<td style="text-align: center;">

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<tr>

<td>

<img src="https://secure.eawardcenter.com//u/enterprise\_launch\_play/emails/images/EMPLOYEE\_TEASER\_2016\_banner.jpg" width="600" height="366" alt="Play 3 Banner" align="center" border="0" style="margin: 0; padding-top: 0px; padding-right: 0; padding-bottom: 0px; padding-left: 0px;" />

</td>

</tr>

<tr>

<td style="padding-top: 20px; padding-right: 30px; padding-bottom: 9px; padding-left: 30px;">

<p style="font-size: 16px; line-height: 20px; text-align:left">A whole new way to appreciate great work is coming to &#123;&#123; CompanyName &#125;&#125;. Look for it to launch in the near future. And keep your eyes open for efforts, large and small, that make a difference every day. You’ll soon have dozens of creative new ways to say “great job!” </p>

</td>

</tr>

<tr>

<td style="padding-top: 0px; padding-right: 30px; padding-bottom: 25px; padding-left: 30px;">

<p>Questions? Contact us at <a href="mailto:gpfeedback@octanner.com" style="color: #000000; text-decoration: none;">gpfeedback@octanner.com</a></p>

</td>

</tr>

<table width="600" height="35" align="center" style="font-family: Gotham, Arial, Helvetica, Sans-Serif;">

<tr>

<td style="background-color: #000000; text-align:center; letter-spacing: 1px;">

<p style="color: #ffffff; font-size:11px">Appreciate today with &#123;&#123; ProgramName &#125;&#125;</p>

</td>

</tr>

</table>

<table border="0" cellspacing="0" cellpadding="0" width="600" style="margin-top: 15; margin-right: auto; margin-bottom: 0; margin-left: auto; font-family: Arial, Helvetica, Sans-Serif; color: #231F20; font-size: 12px; line-height: 17px; text-align: left; background-color: #fffff;">

</table>

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</table>

</body>

</html>

Enterprise launch play – employee launch email – subject line: How will you appreciate great work?

<!doctype html>

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<meta charset="UTF-8">

<meta http-equiv="pragma" content="no-cache">

<meta http-equiv="expires" content="-1">

<title>How will you appreciate great work at {{ CompanyName }}?</title>

</head>

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<td>

<img src="https://secure.eawardcenter.com//u/enterprise\_launch\_play/emails/images/EMPLOYEE\_LAUNCH\_2016\_banner.jpg" width="599" height="310" alt="Play 3 Banner" align="center" border="0" style="margin: 0; padding-top: 0px; padding-right: 0; padding-bottom: 0px; padding-left: 0px;" />

</td>

</tr>

<td style="background-color: #242021; padding-top: 0px; width: 580px; padding-bottom: 25px;"> <p style=" font-size: 23px; color: white; text-align: center; line-height: 32px;"> INTRODUCING

<br><span style=" font-size:38px; color: white; text-align: center; font; "> &#123;&#123; PROGRAM NAME &#125;&#125; </span></p>

<tr>

<td style="padding-top: 20px; padding-right: 30px; padding-bottom: 9px; padding-left: 30px;">

<p style="font-size: 18px; line-height: 22px; text-align:left">&#123;&#123; Program Name &#125;&#125; is here, and we’re excited about all the ways it offers to give, receive and share recognition. <a href="https://www.appreciatehub.com/programurl" style= "color: #f78d20; text-decoration: none;"> Click here</a> to see the fun and easy tools awaiting you, from eCards for everyday effort to awards for outstanding work. </p>

<p style="font-size: 13px; line-height: 20px; text-align:left">Everyone likes to feel valued and appreciated for his or her contributions at work. Dive in and let the recognition begin!</p></td>

</tr>

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<td style="padding-top: 0px; padding-right: 30px; padding-bottom: 25px; padding-left: 30px;">

<p>Questions? Contact us at <a href="mailto:gpfeedback@octanner.com" style="color: #000000; text-decoration: none;">gpfeedback@octanner.com</a></p>

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Enterprise launch play – manager launch email – subject line: Leading the way for great work at <Company Name>.

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<meta charset="UTF-8">

<meta http-equiv="pragma" content="no-cache">

<meta http-equiv="expires" content="-1">

<title>Leading the way for recognition at &#123;&#123; CompanyName &#125;&#125;</title>

</head>

<body>

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<td style="background-color: #242021; padding-top: 0px; width: 586px; padding-bottom: 25px;"> <p style=" font-size: 23px; color: white; text-align: center; line-height: 32px;"> INTRODUCING

<br><span style=" font-size:38px; color: white; text-align: center; font; "> &#123;&#123; PROGRAM NAME &#125;&#125; </span></p>

<tr>

<td style="padding-top: 20px; padding-right: 30px; padding-bottom: 5px; padding-left: 30px;">

<p style="font-size: 16px; line-height: 20px; text-align:left">&#123;&#123; ProgramName &#125;&#125;, our new recognition program, is launching and we are counting on you as leaders to pave the way for its success. </p><p style="font-size: 13px; line-height: 20px; text-align:left">Here’s how you can help make recognition part of our everyday culture: </p>

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<td style="padding-top: 0px; padding-right: 13px; padding-bottom: 25px; padding-left: 30px; font-size: 14px; line-height: 18px; text-align:left">

<ul>

<li><a href="https://www.appreciatehub.com/programurl" style= "color: #f78d20; text-decoration: none;"> <strong>Visit &#123;&#123; ProgramName &#125;&#125; now </strong></a> via your computer or mobile device and familiarize yourself with the great tools and resources available </li><br>

<li><strong>Send eCards</strong> often to team members to say “thanks,” or “great job!” or “congratulations.” These are quick, creative ways to let the people you lead know you notice and value what they do every day</li> <br>

<li>&#123;&#123; <strong>Nominate </strong> employees who go above-and-beyond for an award &#125;&#125;</li><br>

<li>&#123;&#123; Add your congratulations to employees showcased on Wall of Fame &#125;&#125;</li><br>

<li>&#123;&#123; <strong> Download the Great Work mobile app</strong> from the Apple or Google Play app stores and pair your phone or tablet to &#123;&#123; ProgramName &#125;&#125; to recognize on-the-go &#125;&#125; </li><br>

<li><strong>Repeat often</strong></li>

</ul>

<p style="font-size: 13px; line-height: 18px; text-align:left">Thanks for all you do to help us create a workplace that inspires and engages every employee. </p>

</td>

</tr>

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<td style="padding-top: 0px; padding-right: 30px; padding-bottom: 25px; padding-left: 30px;">

<p>Questions? Contact us at <a href="mailto:gpfeedback@octanner.com" style="color: #000000; text-decoration: none;">gpfeedback@octanner.com</a></p>

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<p style="color: #ffffff; font-size:11px">Appreciate today with &#123;&#123; ProgramName &#125;&#125;</p>

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Enterprise launch play – reminder 01 email – subject line: Have you seen great work at <Company Name>?

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<title>Have you seen great work at &#123;&#123; Company Name &#125;&#125;?</title>

</head>

<body>

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</td>

</tr>

<tr>

<td style="padding-top: 20px; padding-right: 28px; padding-bottom: 9px; padding-left: 28px;">

<p style="font-size: 16px; line-height: 20px; text-align:left">Look around and you’ll see great work everywhere at &#123;&#123; CompanyName &#125;&#125;.</p>

<p style="font-size: 12px; line-height: 15px; text-align:left">Teamwork, excellence, innovation, bright ideas. When you witness these in action, visit &#123;&#123; ProgramName &#125;&#125; to send someone an eCard or nominate them for an award.</p>

<p style="font-size: 12px; line-height: 15px; text-align:left">&#123;&#123; You can also recognize on-the-go by downloading the free Great Work app from the Google or Apple app stores and pairing your phone or tablet to &#123;&#123; ProgramName &#125;&#125;. Here’s how:</p>

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<td style="padding-top: 4px; padding-right: 15px; padding-bottom: 25px; padding-left: 30px; font-size: 12px; line-height: 15px; text-align:left">

<p style="font-size: 12px; line-height: 10px; text-align:left"><strong>Visit the &#123;&#123; ProgamName &#125;&#125; website:</strong></p>

<ol>

<li> Go to My Account &gt; Mobile Devices in the top navigation</li>

<li><span>Click on Generate Pairing Code to receive your 6-digit code</span></li>

<p style="font-size: 12px; line-height: 5px; text-indent: -39px;"><strong>On your phone or tablet:</strong></p>

<li>Open the Great Work app</li>

<li>Click “I have a pairing code” and enter your code &#125;&#125; </li>

</ol>

</td>

</tr>

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<td style="padding-top: 0px; padding-right: 30px; padding-bottom: 25px; padding-left: 30px;">

<p>Questions? Contact us at <a href="mailto:gpfeedback@octanner.com" style="color: #000000; text-decoration: none;">gpfeedback@octanner.com</a></p>

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<p style="color: #ffffff; font-size:11px">Appreciate today with &#123;&#123; ProgramName &#125;&#125;</p>

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Enterprise launch play – reminder 02 email – subject line: Give, receive, reward, repeat

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<title>Give, receive, reward, repeat </title>

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</td>

</tr>

<tr>

<td style="padding-top: 20px; padding-right: 30px; padding-bottom: 9px; padding-left: 30px;">

<p style="font-size: 16px; line-height: 20px; text-align:left">Whose efforts have inspired you lately? Know a colleague who could use a good “thanks”? <a href="https://www.appreciatehub.com/programurl" style= "color: #f78d20; text-decoration: none;"> Visit &#123;&#123; ProgramName &#125;&#125;</a>, either from your computer or your mobile device, to find dozens of fun and easy ways to appreciate great work. </p>

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<tr>

<td style="padding-top: 4px; padding-right: 15px; padding-bottom: 25px; padding-left: 30px; font-size: 14px; line-height: 18px; text-align:left">

<p>Send an eCard to say <strong>“thanks,” “congratulations,” or “nice job!”</strong> &#123;&#123; Or nominate someone for an award if they’ve gone above and beyond to deliver great work. &#125;&#125;</p>

<p style="font-size: 14px; line-height: 18px; text-align:left">Make recognition a habit! Give often. Receive often. And repeat.</p>

</td>

</tr>

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Enterprise launch play – redemption reminder email – subject line: You’ve got <0000> award points waiting

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<meta http-equiv="pragma" content="no-cache">

<meta http-equiv="expires" content="-1">

<title>You’ve got &#123&#123 0000 &#125;&#125; award points waiting</title>

</head>

<body>

<table border="0" cellspacing="0" cellpadding="0" style="margin-top: 0px; margin-right: 0px; margin-bottom: 0; margin-left: 0px;" width="100%">

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<img src="https://secure.eawardcenter.com//u/enterprise\_launch\_play/emails/images/EMPLOYEE\_REDEMPTION\_2016\_banner.jpg" width="600" height="373" alt="Play 3 Banner" align="center" border="0" style="margin: 0; padding-top: 0px; padding-right: 0; padding-bottom: 0px; padding-left: 0px;" />

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</tr>

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<td style="padding-top: 20px; padding-right: 30px; padding-bottom: 9px; padding-left: 30px;">

<p style="font-size: 16px; line-height: 20px; text-align:left">You’ve done great work at &#123;&#123; CompanyName &#125;&#125;, and it’s been noticed. You have &#123;&#123; 0000 &#125;&#125; award points available to redeem!</p>

</td>

</tr>

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<td style="padding-top: 4px; padding-right: 15px; padding-bottom: 25px; padding-left: 30px; font-size: 14px; line-height: 18px; text-align:left">

<p> <a href="https://www.appreciatehub.com/programurl" style= "color: #f78d20; text-decoration: none;"> Click here</a> to log in and take a look at all of the great awards awaiting you. Exciting brands, cool gadgets, coveted gifts<span style="letter-spacing: -2px;"> ---- </span>our awards selection is constantly updated so check out the latest finds now. Take a moment to reward yourself now!</p>

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