Logo

Description automatically generated

Date: August 11, 2021   
Client: O.C. Tanner   
Project: Culture Cloud transition play

* Intranet Banner & Article

Article (BAnner + text)

**BANNER**

**Recognition is more powerful than ever**

**ARTICLE TEXT**

Recognition at {{ Company Name }} is getting an upgrade! **{{ Program Name }} is now powered by Culture Cloud.** This new technology gives us more ways to connect with each other and celebrate accomplishments across our company.

Many features will feel familiar—you can still send recognition and scroll the live social feed—but we’re excited to share upgraded tools and features.

**More intuitive homepage**

Recognition is easier than ever thanks to streamlined navigation and a smarter social feed.

**New mobile app**

Download the Culture Cloud app today—it makes giving, receiving, and redeeming on the go simple and easy.

**{{ Powerful integrations**

Give recognition from some of the apps you use most{{—Outlook, Teams, Chrome, Gmail, and more}}. Just look for the Culture Cloud icon. }}

**Improved award store**

When you want to reward yourself and redeem points, look forward to recommended products, better search capabilities, and a slicker shopping experience all around.

**Real-time data for leaders**

The updated My Team dashboard serves up easy-to-understand recognition activity stats.

**{{ Tools for team goals**

The Initiatives feature allows leaders to set team goals, establish benchmarks, and reward specific outcomes with recognition. }}

We’re proud of the culture of recognition we’ve built together at {{ Company Name }}, and excited for you to use the new Culture Cloud features to keep honoring, celebrating, and encouraging each other. **Visit** [**culturecloud.com**](http://culturecloud.com/) **or download the Culture Cloud app** to check out what’s new, share some recognition, or redeem your points.